



# Welcome to the 2023 Reader Rankings Contest!

Welcome to the prestigious Reader Rankings Awards! This unique event celebrates and recognizes the best our community has to offer through a nomination round, voting round and our annual celebration revealing the top winners.

## Nomination Round! NOMINATIONS OPEN: May 1, 2023 - May 29, 2023

- The nomination ballots are online and can be completed from any digital device.
- The community is allowed to nominate any organization they see most deserving within each category they see fit.
- Nomination ballots are limited to 1 nomination submission per day.
- The top 5 organizations with the most nominations from each category will advance on to the voting round.

## Voting Round! VOTING OPENS: July 3, 2023 - July 31, 2023

- Congratulations on being 1 out of 5 companies to move on to the voting round!
- The voting ballots are online and can be completed from any digital device. Voting ballots are set up like multiple choice allowing the community to vote any of the top five organizations per category.
- Voting ballots are limited to 1 vote submission per day.
- The top 3 organizations with the most votes from each category will be announced in June and an event celebration in July!

## Votes are in! WINNERS ANNOUNCED BEGINNING OF AUGUST

- The three winners will be announced in August and celebrated in October.
- There will be a video roll out that will reveal the top winner from each category!
- Save the date for these video roll outs 10/9/23-10/23/23.



Being a part of the Reader Rankings contest will help your business have exposure to important new customers, make employee recruiting easier, bring employee moral and networking opportunities, and recognize you as a leader in your field.

To learn more about all our sponsorship packages be sure to contact your account manager or email [shuettner@bridgetowermedia.com](mailto:shuettner@bridgetowermedia.com). Sponsorship packages to include multimedia marketing, table at the event, plaque to show off your win and much more!